

ETHIOPIAID

2020-21 IMPACT REPORT



SMILES BECAUSE OF YOU





You're part of something special.
None of the good work you read in
this report would be possible
without you. From all of us to you,
ameseginalehu (thank you).



Message from the CEO

We have all endured a lot during 2020 to 2021 but none more so than our Ethiopian partners who have had to navigate the vagaries of drought, armed conflict and the pandemic. I have been moved by the constancy our partners have provided during such uncertain and turbulent times. These, local, often small, organisations with limited resources have been dependable when no other safety net was available. They have provided a safe haven and protection to so many - from displaced families fleeing conflict to farmers whose crops have been decimated by locust swarms, from pregnant mothers giving birth during the pandemic with no healthcare facilities to young girls wanting to stay in school and complete their education.



The current challenges facing Ethiopia are huge and sadly not going away anytime soon. So the constancy of your funding and support is needed more than ever. We are committed to helping our partners weather these multiple challenges, to provide ongoing assistance to those most in need and to build resilience for the future. I know it is a great comfort to our Ethiopian partners that there are people like you here in Australia, who are interested in their plight and willing to stand beside them. Your generous support is a lifeline to so many vulnerable individuals, families and communities in Ethiopia.

I would like to thank you personally for your own constancy and commitment to our project partners and the work they are doing. Without you, none of the great work highlighted in this report would have been possible.

Warmest wishes,
Sharon Elliott
CEO Ethiopiaid Australia

2020-21

SNAPSHOT

Funding positive change

Thanks to your support, we sent a total of **\$799,396** to our project partners in Ethiopia this financial year.

- Ending FGM & child marriage **\$185,130**
- Fistula & maternal health **\$209,610**
- Supporting orphans **\$163,840**
- Empowering women **\$225,816**
- Hospice & palliative care **\$15,000**

Highlight reel

- **50 women trained as Extension Workers** to end female genital mutilation & child marriage
- **89 women received free fistula surgery**
- **40 women trained as Safe Motherhood Ambassadors** to make childbirth safer
- **240 women provided safe shelter** from domestic violence
- **8,481 orphaned or disadvantaged kids** attended mobile street school
- **280 sanitary packs distributed** to girls from disadvantaged homes
- **130 patients provided hospice & palliative care**

The team

- **7,050 wonderful supporters** across Australia
- **3 full-time staff** at Ethiopiaid Australia
- **9 project partners** supported in Ethiopia



**YOUR
IMPACT**

Forced mutilation & marriage

PROJECT PARTNERS: Afar Pastoralist Development Association

REGION: Afar (north-east Ethiopia)

KEY CONTACTS: Valerie Browning, Co-Founder APDA

Activities you support

- **EDUCATING** | Educating women, families and whole communities on the dangers of these traditions and their lack of religious significance, particularly for FGM
- **ONE-ON-ONE SUPPORT** | Training local women as Extension Workers and Traditional Birth Attendants to provide personal advice, health support and counselling for others affected
- **LEADERS** | Working with clan and religious leaders to defend the rights of women and form committees to stop their community from slipping back into dangerous traditions
- **YOUTH** | Creating opportunities for youth to voice their own opinions through community events and by opening up discussion with local leaders



Your impact

50

Women Extension Workers trained to improve health & literacy

100

youth undertook a young leader conference

250

Traditional Birth Attendants deployed to facilitate safe childbirth & stop FGM

10

new literacy teachers now teaching in rural communities

5

literacy kits supplied including blackboard, stationery & register books

A life transformed

Faatuma had **performed female genital mutilation (FGM) on many girls** throughout her life and believed it was a fundamental part of her Islamic faith. When she heard about a meeting to discuss FGM, she was excited and walked for four days to attend. However, when a trainer from APDA told the group that no part of the Qur'an supported FGM, Faatuma felt physically shocked. **After learning about the many terrible health consequences FGM has for women and girls, she was determined to make a change.** She went on to do a "Woman Extension Worker" course and is now committed to getting her whole community of Uguuhe in Kori (approx. 5,200 people) to stop performing FGM. **This is the power of education. Person by person, community by community, this is how you're helping to end FGM for good.**



"I was physically shocked to learn the danger that is this practice. Before, we all believed it was an important part of our faith. I am proud now to understand the truth and hope to teach others to stop any more harm being done." - Faatuma

Obstetric fistula

PROJECT PARTNERS: Healing Hands of Joy (HHOJ), Hope of Light, Simien Mountains Mobile Medical Service (SMMMS)

REGION: nation-wide

KEY CONTACTS: Meselech Seyoum, Country Director HHOJ; Dr Ambaye Michael, General Manager & senior fistula surgeon Hope of Light; Brian Lovatt, Co-Founder SMMMS

Activities you support

- **TREATING** | Identifying women living in hiding from fistula and arrange for free, quality treatment, including patient transport and complete pre- and post-operative care
- **AMBASSADORS** | Training former fistula patients as Safe Motherhood Ambassadors to educate communities about maternal health and break down the stigma surrounding fistula
- **MEDICAL STAFF** | Training new surgeons, nurses, midwives and doctors to ensure more women can access medical assistance when in labour
- **REINTEGRATION** | Teaching former patients different employable skills so they have the skills to re-enter their community and be financially independent



Your impact

89

women provided treatment for fistula, urinary incontinence or prolapse at Gondar Fistula Hospital

231

women, teachers, healthcare professionals & leaders taught about fistula awareness & prevention

3

months of radio ads broadcast in Gondar, resulting in 14 new cases seeking treatment

40

women trained as Safe Motherhood Ambassadors (SMA)

12

existing SMAs provided refresher training

1

travelling school nurse funded in rural mountains

12

midwives in Simien Mountains trained & deployed to rural health centres

1

medical clinic in Simien Mountains stocked with supplies for a year

A life transformed

When Safe Motherhood Ambassador Alfya first found 17-year-old Fatuma, she was in a bad state. Fatuma was dealing with the **emotional and physical injuries of an obstetric fistula**, developed after a prolonged and obstructed labour. She had lost her baby, was uncontrollably leaking urine and had been shunned by her husband and friends. Alfya helped Fatuma to **access surgery** at the Hamlin Fistula Hospital in Bahir Dar and encouraged her to **train as a Safe Motherhood Ambassador** to help other women too. Through partners Healing Hands of Joy, Fatuma also undertook lessons in income generating and basic business skills. After living in isolation from fistula, she hopes to return to her community with her head held high and start her own independent small business.



“God sent Alfya to my village to teach our community, and I was lucky I heard about obstetric fistula at its early stage. What she did for me is beyond being grateful.” - Fatuma

Gender-based violence

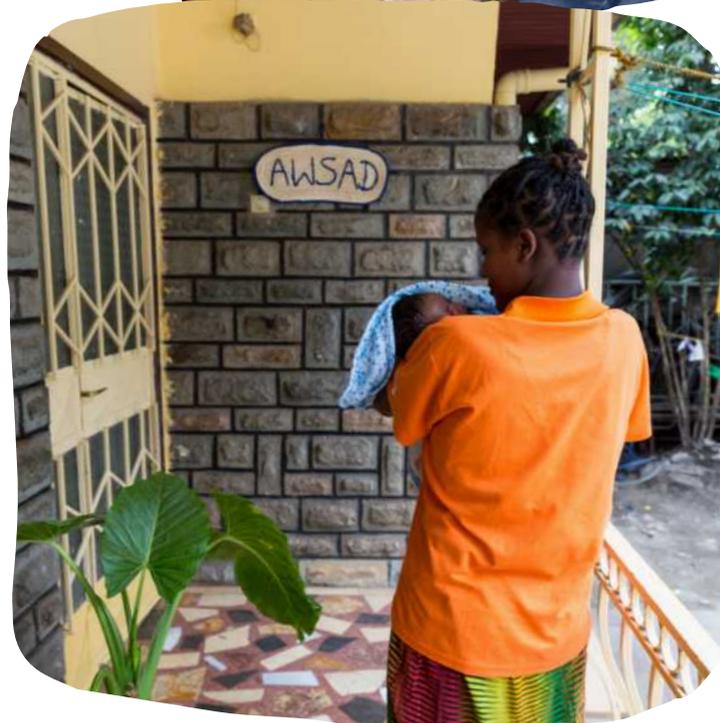
PROJECT PARTNERS: Association for Women's Sanctuary & Development (AWSAD)

REGION: 6 regions across Ethiopia

KEY CONTACTS: Maria Munir, Co-Founder & Executive Director

Activities you support

- **SAFETY** | Providing safe sanctuary for women and girls experiencing abuse through six safe shelters across Ethiopia
- **HOLISTIC CARE** | Along with meals, healthcare and counselling, residents receive legal counsel, literacy lessons, art/dance therapy, self-defence classes and skills training so they can leave independent, confident and workplace-ready
- **PROSECUTION** | Training law enforcement, community leaders and teachers on how to better identify, report and prosecute cases of violence
- **SCHOOLS** | Running gender-based violence workshops in schools to ensure boys and girls don't grow up normalising violence



Your impact

240

survivors of violence provided safe shelter, including food, medical care, counselling & legal aid

100

former safe shelter residents provided with free childcare so they can work

20

residents undertook skills training like hairdressing, bamboo weaving or carpentry

20

residents received living cost assistance after leaving the shelter

50

students & 20 teachers trained gender-based violence awareness

40

parents & police undertook anti-gender-based violence refresher training

200

sanitary products distributed to girls in schools

A life transformed

When Helen was 15, she moved in with her older brother in Addis Ababa after he promised her a great education. But the first night she arrived, **he raped her – and continued to do so for months**. After beating her badly one night, she ran away and was brought to AWSAD's safe house. **Scared and alone, Helen gently recovered with regular meals, medical care and counselling**. Through AWSAD's TAFE-style training courses, she chose to become accredited as a hairdresser. Today, Helen is a bright and confident young woman with a trade she is proud of. Your support helped show her the power of compassion, which inspired her to teach other young women at AWSAD. **She is helping them to gain confidence in themselves, earn an income and create a better life — just like you helped do for her.**



Your support helped show her the power of compassion, which inspired her to teach other young women at AWSAD.

Child exploitation & homelessness

PROJECT PARTNERS: Yenege Tesfa (Hope for Tomorrow), Jerusalem Children & Community Development Organisation (JeCCDO)

REGION: Gondar (north Ethiopia), Debre Berhan (east Ethiopia)

KEY CONTACTS: Nigisti Gebreslassie, Founder & Manager Yenege Tesfa; Mulugeta Gebru, Executive Director JeCCDO

Activities you support

- **SAFE HOMES** | Giving homeless, orphaned or abused children a stable home for as long as they need, while working to reunify trafficked children back with their families if safe
- **EDUCATION** | Ensuring every child has access to quality education by subsidising the cost of school supplies, offering sponsorships for high school students about to drop out, plus refurbishing schools in need
- **NUTRITION** | Ensuring kids from destitute homes have proper nutrition by providing free breakfasts, building school veggie gardens and teaching parents about nourishment
- **YOUTH HEAD START** | Equipping unemployed youth with skill development, entrepreneurship and seed money to kick-start their career or small business



Your impact

8,481

orphaned or disadvantaged children attended mobile street schooling

6,096

primary school students supplied with exercise books & pens

5,000

school kids reached with hygiene & sanitation awareness raising

296

school uniforms provided

181

children benefitted from free before-school breakfasts

12

trafficked/ runaway/ street kids traced & reunified

10

orphaned or vulnerable girls provided safe, loving homes at Tewabech Group Children's Home

8

youth received vocational skills training & job search support

A life transformed

When Hanna's mum passed away, she had nowhere to go but the streets. A lack of social services means her home city of Gondar has some of the **highest orphan and homelessness rates in Ethiopia**. Hanna was just 15 years old. She spent three months trying to find work while being stalked by child labourers. Thankfully, she was found by partners Yenege Tesfa and brought to their **group children's home**. One year on, Hanna has a safe and loving home, friends her own age and a new-found love of reading and history. But more than that, Hanna's now set on a new course for life; a productive and resilient course that will carry on to the next generation. **This is how you can protect vulnerable children and equip them for a stronger, safer future.**



"The love I got here I will never forget." - Hana

Women & girls' empowerment

PROJECT PARTNERS: Dignity Period, Yenege Tesfa (Hope for Tomorrow), Jerusalem Children & Community Development Organisation (JeCCDO)

REGION: Gondar city, Tigray region, Debre Berhan district

KEY CONTACTS: Nigisti Gebreslassie, Founder & Manager Yenege Tesfa; Mulugeta Gebru, Executive Director JeCCDO; Shewaye Belay, Dignity Period program manager

Activities you support

- **DIGNITY** | Putting an end to period shaming and helping girls stay in school through reusable sanitary packs, puberty information booklets and school workshops
- **SCHOOL SPONSORSHIPS** | Ensuring vulnerable young women are equipped for an independent future through high school/university sponsorships and vital training in reproductive health
- **SINGLE MOTHERS** | Equipping single mothers with the means to provide for their families and contribute to society through agricultural training in sheep, vegetable and bee farming
- **BUSINESS SAVVY** | Setting up women's savings groups which train women in financial literacy, provide access to finance, help them find work or start a business and help them develop leadership skills



Your impact

216

women trained in home finance, small business & local leadership

20

sheep distributed among 5 impoverished single mothers

35

single mothers provided with veggie seedlings to grow for food & income

35

single mothers provided food & hygiene care packs during the pandemic

280

girls from disadvantaged homes provided with menstrual sanitary packs

2

primary schools outfitted with separate girls' toilets to facilitate menstrual hygiene

8

infants who were malnourished or living with disability received fresh cow milk for 3 months to help them grow

A life transformed

"Life is improving," says single mother Terfe, ever since she learned how to **tend sheep and cultivate vegetables** in Yenege Tesfa's agricultural program. Terfe started with one sheep after her training. With careful breeding, she grew her flock to five, sold two and has made 7,000 Birr (\$208) since – enough to send her five children to school. Terfe also grows crops to feed her family and sell at market. She says her plot of land is currently bare following the dry season, but she has five kinds of seeds ready to sow with the next rains; beetroot, cabbage, carrot, lettuce and corn. **For the first time since her husband abandoned her to a life of poverty, Terfe has savings in her bank account and hope for her and her children's future.**



"To produce more crops and sell more fresh produce at the market. This is very important for my family and has changed our life." – Terfe

Hospice & palliative care

PROJECT PARTNERS: Hospice Ethiopia

REGION: Addis Ababa (capital city), Hawassa (south Ethiopia)

KEY CONTACTS: Ephrem Abathun, Executive Director

Activities you support

- **PATIENT CARE** | Providing at-home palliative care, an outpatient clinic for check-ups and a day care centre for social and emotional support
- **FAMILY SUPPORT** | Offering grief counselling and financial assistance for family members
- **MEDICAL COMMUNITY** | Training up health professionals in palliative care, pain assessment and long-term pain control
- **PUBLIC AWARENESS** | Building awareness among the public and policy makers about the existence and importance of palliative care



Your impact

130

patients provided palliative care at home or in clinics

100

families given medical supplies to care for their loved one

25

health care workers trained in hospice & palliative care

20

patients provided food support

10

volunteers trained for home visits

A life transformed

When the doctors told 55-year old Mintwab she had a brain tumour, she was stunned. With only one radiation therapy machine in the whole country, Mintwab was put on a waiting list for radiotherapy. In the meantime, she was registered her for **home-based palliative care to keep her comfortable and pain-free**. Before the hospice nurse visited, Mintwab's sister was the only person who cared for her, often feeling alone and overwhelmed. Now, thanks to your support, Mintwab can receive medication to alleviate her pain while she waits for radiotherapy, dressings for the bed sores, and basic medical supplies so Mintwab's sister can care for her at home. **Mintwab's sister says her quality of life has greatly improved**. Both sisters are forever grateful for the care of Hospice Ethiopia.



“I was lonely in supporting my sister before you came to see her. I was buying medications and was paying for wound care from the little money I had. Now you are helping us freely, with dedication and happiness. I am grateful for your service and always thank you.” - Mintwab's sister



INCOME EXPENSES

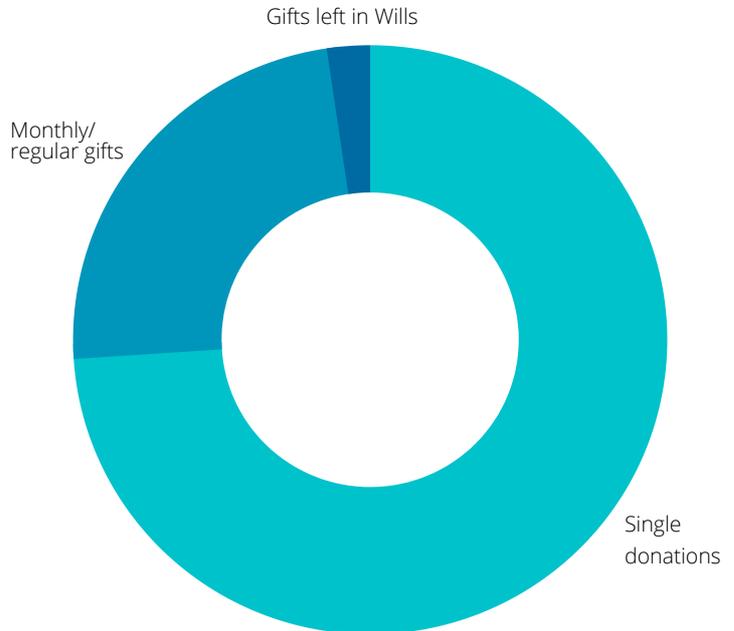
2020-21

FINANCIAL



Total income

Because of the generosity of 7,050 supporters across Australia, we raised a total of **\$1,280,409.60** this financial year.



- Single donations **\$946,978.57**
- Monthly/regular gifts **\$303,431.03**
- Gifts left in Wills **\$30,000.00**
- **Total income** **\$1,280,409.60**



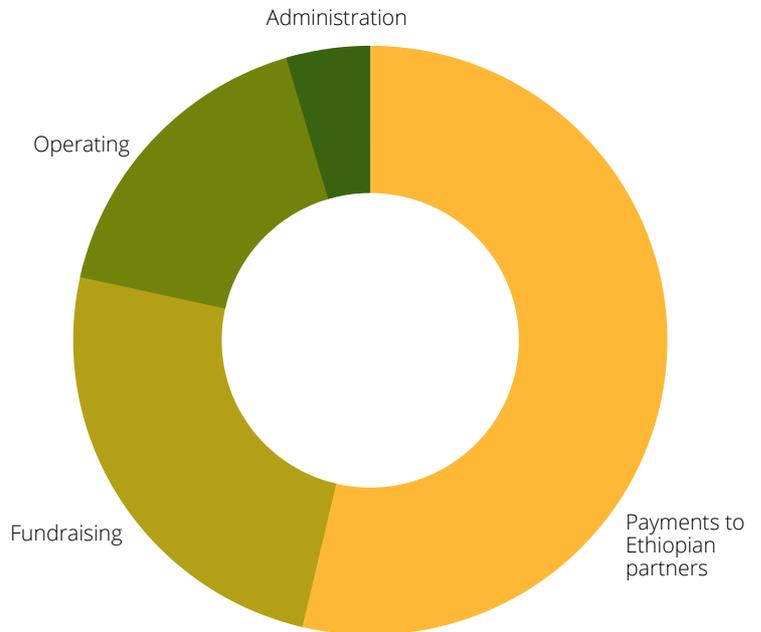
To see our audited accounts in full, visit our website:
ethiopiaid.org.au/how-your-donation-is-used

2020-21

EXPENSES

Total expenditure

With just three full-time staff, pro bono office space and wholesale costs for all of our fundraising, we keep our overheads low.



- Payments to Ethiopian partners **\$799,396.00**
- Fundraising **\$368,972.00**
- Operating **\$252,915.00**
- Administration **\$68,074.00**
- **Total expenditure** **\$1,489,357.00**

Ethiopiaid is working to a 5-year plan to recruit more donors and improve our long-term sustainability so that we can send more funds to Ethiopia on an ongoing basis. This requires investment in donor acquisition which is reflected in our fundraising cost. While we are currently operating at a strategic deficit, we closely monitor all fundraising campaigns to ensure that every dollar invested works as hard as possible and, over the long term, raises more money for our project partners in Ethiopia.

To see our audited accounts in full, visit our website:

ethiopiaid.org.au/how-your-donation-is-used

INVESTING YOUR DOLLAR

THIS FINANCIAL YEAR

For every
\$1 raised

64c supports our
partners in
Ethiopia

28c helps raise
the next dollar and
8c covers essential
operating costs





For more information

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THANK YOU

FOR MAKING
THIS IMPACT
POSSIBLE



ETHIOPIAID